Arkansas Sons of the American Revolution

Strategic Objectives

1. Enhanced communications. Includes better informed membership, quarterly update Presidents report and quarterly Board of Governors video teleconference using Skype.

2. Engaging attractive programs and activities, Historical education, Community service, State Theme for the year, State wide projects, Chapter Competitions, Cross Chapter Support

3. Improve Color guard visibility programs as part of the society outreach and public awareness program

4. Grow more Chapters and attract new members and improve member retention

5. Improve SOPs for state officers

6. Initiate succession planning efforts

7. Improve Annual Conference program

8. Improve awards programs administration and participation. Including Boy Scout Eagle Program, Law enforcement program, First responders, Oratory program, and essay contest. Develop metrics of how programs are working.